

Relationship number: RLT241164

Period of Exchange: From June to September (3 months)

Brief introduction (max. 1000 characters):

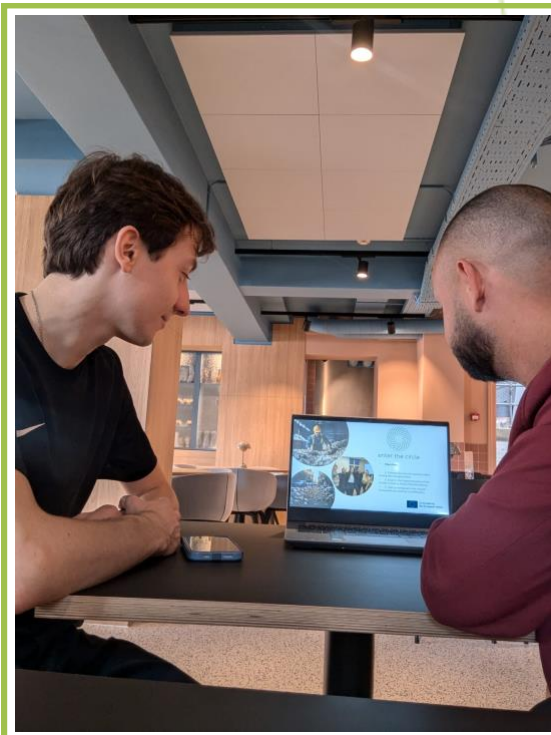
Raffaello, a NE with a background in business, joined the EYE program to gain experience in circular economy. He partnered with Luis, founder of The Common Ones, a sustainability consulting firm in Copenhagen. Raffaello was drawn to Copenhagen's environmental innovation, while Luis wanted fresh perspectives for his company. The Common Ones aims to accelerate the transition to circular economy through consulting and community engagement. Both anticipated mutual benefits: Raffaello aimed to develop entrepreneurial skills, while Luis expected new ideas for his established company.

Activities undertaken (max. 1000 characters):

During the three-month exchange, the NE immersed himself in various projects. He organised a sustainable networking event, connecting stakeholders in Danish sustainability, and developed a five-month event plan for The Common Ones, while contributing to marketing strategies. Throughout the program, he evolved his business idea, exploring opportunities in sustainable fashion and airline industry innovations. Luis mentored Raffaello on business strategy and sustainability practices. Their collaboration involved exploring market opportunities and engaging with Copenhagen's innovation ecosystem.

Benefits achieved (max. 1000 characters):

The EYE exchange yielded significant benefits for both entrepreneurs. The NE gained practical experience in sustainability consulting and circular economy principles. He refined his business idea with expert mentorship and established a valuable network in the Danish sustainability sector. Luis and The Common Ones increased their visibility in the Danish sustainability landscape, gaining fresh perspectives on community engagement and improving approaches to engaging younger audiences. Looking ahead, Raffaello plans to seek funding while maintaining collaboration with Luis. The Common Ones is well-positioned for growth in circular economy consulting, armed with new insights from the exchange. This mutually beneficial experience has set a strong foundation for both entrepreneurs' future endeavours in sustainability.



New Entrepreneur:

Name & Surname: Raffaello Rinaldi

Country: IT

Age: 25

Status: Would-be entrepreneur

Sector: --

Name of business: --

Website:--

Host Entrepreneur:

Name & Surname: Luis Ageitos

Country: DK

Age: 29

Experience (years): 4

Sector: Circular Business
Development

Name of business: The Common
Ones

Website: www.thecommonones.com

Quotation regarding the experience:

NE (max. 300 characters):

“Innovate today for a sustainable tomorrow.”

Raffaello Rinaldi, New Entrepreneur

HE (max. 300 characters):

“Mentor the change you wish to see in the world.”

Luis Ageitos, Host Entrepreneur

For further information about the exchange:

- NIO/HIO, Unisco - Network Per Lo Sviluppo Locale, eye@unisco.it
- HIO/NIO, University College of Northern Denmark, skna@ucn.dk

For information on the programme and details on how to enroll visit:

www.erasmus-entrepreneurs.eu