

Brief introduction (max. 1000 characters):

Domenico Centrone (NE) was encouraged to join the EYE program after founding his own film company in Bari, Italy, by friends who had participated—though in entirely different fields.

Feeling the need to expand his international network and broaden his perspective on the media he worked with, he turned his attention to Barcelona, a city where digital technologies and audiovisual arts intertwine, where Europe meets Latin America and the United States, where new ideas find fertile ground.

Meanwhile, in the Catalan capital, Jorge Caballero and Anna Giralt were shaping one of the most innovative startups in AI-generated filmmaking. They were looking for fresh minds, new energies, people who could challenge and inspire them.

The EYE program became the bridge that connected them, setting the stage for a collaboration that would explore the boundaries of technology, art, and entrepreneurship.



Activities undertaken (max. 1000 characters):

Five months can be an unbearably long time if spent in the wrong place, with the wrong people, or without a spark of excitement. But this was a different kind of story. What started with mutual curiosity, mild shyness, and polite formality soon turned into something else alive, fast-moving, full of warmth and connection.

Zooming in on this seemingly fleeting moment, a mosaic of details emerges: intense meetings, endless chains of AI-generated trials and errors, moments of frustration, bursts of joy when the results finally clicked. Days shaped by hard work, but also by hurried lunches, after-hours drinks and family—like events —fragments of a growing friendship, a team coming together, a bond being built.

Benefits achieved (max. 1000 characters):

As this chapter nears its final page, Domenico finds himself writing, reflecting, asking the inevitable question: What now?

Barcelona was more than just a city—it was a spark. A space where new friendships and collaborations took root, where his vision as a filmmaker and entrepreneur stretched beyond its previous borders. For Jorge and Anna, it was the chance to welcome someone into their creative world, to share ideas and projects, to trust that what they were building could expand in unexpected ways.

International collaborations like this are more than just stepping stones for personal growth. They are the fuel that drives young Europeans forward, weaving connections between cities, languages, and cultures.

And so, one story ends, and another begins—a partnership between Italy and Catalonia, between art and technology, between people who met by chance but continue by choice, shaping the future of film on opposite shores of the Mediterranean.

New Entrepreneur:

Name & surname: Domenico Centrone

Country: Italy

Age: 32

Status: Start-up

Sector: Film Industry

Name of business: Studio Nuvolari

Website:--

Host Entrepreneur:

Name & surname: Jorge Caballero Ramos

Country: Catalunya, Spain

Age: 41

Experience (years): 10+

Sector: Film industry

Name of business: Gusano Films

Website: <https://www.gusano.org/>

Quotation regarding the experience:

NE (max. 300 characters): “EYE gave me the opportunity to open up to technologies, knowledge and possibilities that I wouldn’t have had the chance to apply to my business otherwise.”

Domenico Centrone

HE (max. 300 characters): “Thanks to this program I had the chance to add to our team a valid and enthusiastic collaborator, bringing not only new energies but as well a different and reinvigorating prospective over our business.” ***Jorge Caballero, Host Entrepreneur***

For further information about the exchange:

- NIO/HIO, ____, ____: ____
- HIO/NIO, Instituto Tecnológico de Canarias, eye@itccanarias.org

For information on the program and details on how to enroll visit:

www.erasmus-entrepreneurs.eu