

Relationship number: RLT257592

Period of Exchange: From December to June(6 months)

Brief introduction (max. 1000 characters):

The participants are İbrahim Musab Curabaz, the New Entrepreneur, and Diego Bucci, the Host Entrepreneur. İbrahim is developing the Regenerative Atlas, a mapping and decision-support service for regenerative agriculture, grazing systems, agroforestry, and climate adaptation. Diego is an experienced regenerative farmer and beekeeper who provided a practical environment for testing the business idea.

İbrahim discovered Erasmus for Young Entrepreneurs through European entrepreneurship networks and the support of his Intermediary Organisation. He decided to participate to gain practical business experience, test his service in a real farm context, and learn directly from an established entrepreneur. Diego joined the programme to exchange knowledge, receive new mapping and monitoring tools, and explore international cooperation.

The expected benefits included improving the business model, technical methodology, pricing and service packages, while creating a foundation for future collaboration and new pilot projects.



Activities undertaken (max. 1000 characters):

Examples, description of the relationship between the two entrepreneurs...

During the exchange, the New Entrepreneur worked closely with the Host Entrepreneur to develop and test the Regenerative Atlas in a real farm environment. Activities included field observation, identification of grazing areas, crops, agroforestry elements, beehives, water resources and climate risks, as well as the preparation of GIS, vegetation and land-use layers.

The two entrepreneurs held regular meetings to review the maps, discuss seasonal farm-management needs and improve the usability of the atlas. The Host Entrepreneur shared practical knowledge and provided continuous feedback, while the New Entrepreneur transformed these observations into mapping, monitoring and decision-support tools.

They also worked together on a Regenerative Capacity Index, the business model, service packages, pricing, communication materials and a two-year roadmap. The relationship was based on mutual learning, with the Host Entrepreneur contributing practical experience and the New Entrepreneur providing technical, analytical and entrepreneurial solutions.

Benefits achieved (max. 1000 characters):

The exchange created a strong foundation for continued cooperation between the two entrepreneurs. Future collaboration may include testing the Regenerative Atlas on additional farms, developing the Çoban Atlas for pastoral landscapes, preparing joint pilot projects, and applying for national or European funding opportunities.

The New Entrepreneur improved skills in GIS-based mapping, ecological monitoring, business modelling, pricing, service design, communication, field observation, and transforming practical farm knowledge into decision-support tools. The Host Entrepreneur gained access to new mapping and monitoring approaches that can support farm planning, sustainability communication, and future project development.

The exchange also supported new contacts with farmers, rural organisations, municipalities, researchers, and other stakeholders interested in regenerative agriculture, agroforestry, pastoral systems, and climate adaptation. These contacts may contribute to future partnerships, pilot applications, and business growth.

New Entrepreneur:

Name & surname: İbrahim Musab Curabaz

Country: Türkiye

Age: 30

Status: *Entrepreneur*

Sector: Agriculture

Name of business: ÇobanAtlas

Website:--

Host Entrepreneur:

Name & surname: Diego Bucci

Country: Italy

Age:

Experience (years): 8

Sector: Agriculture

Name of business:

Website:--

Quotation regarding the experience:

İbrahim Musab Curabaz
New Entrepreneur

The exchange helped me transform the Regenerative Atlas from an idea into a practical business tool. Learning directly from an experienced entrepreneur strengthened my technical skills, business model and confidence to develop new rural projects."

Diego Bucci
Host Entrepreneur

Working with İbrahim brought a fresh technical and entrepreneurial perspective to my farm. The Regenerative Atlas helped translate practical knowledge into useful maps and tools, while creating opportunities for future cooperation and new projects.

For further information about the exchange:

- NIO/HIO, musabcurabaz@gmail.com, diegobucci@libero.it
- HIO/NIO, Instituto Tecnológico de Canarias, eye@itccanarias.org

For information on the programme and details on how to enroll visit:

www.erasmus-entrepreneurs.eu